



The Monthly Newsletter of the Santa Rosa Photographic Society

Serving Santa Rosa and Sonoma County for over 30 Years

The View from the President's Corner

Another rainy month. When will it end? I wish we could have the beautiful clouds without the rain and the cold, but I guess they all go together. If anyone has been able to get out and shoot between the rain drops, there have been some spectacular formations and many interesting early mornings and sunsets.

At the Board meeting in March, we discussed the Rules, one more time. Is everyone as sick of this as I am? I am hoping that by late spring/early summer, we can get this done and for the last time, at least for many years. This rule changing is the Club's attempt to separate General (Pictorial) and Creative (Unrealistic) images so that the judges are not looking at apples and oranges in the same category. Last year the attempt took the line that if the image is a camera shot rather than a Photoshop manipulation, then the image is General. Any image that had manipulation beyond what a camera or darkroom could do, should be in Creative. We thought the work was done and Sharon Feissel, with some help from others, did a monumental job getting it all down. Now we're not so sure.

Because so many of us now shoot digitally and in raw, almost every image we shoot suddenly becomes too Photoshopped for the General category according to the current rules. This has become very confusing for members and judges and the Competition Committee people who deal with all of this. We are trying to tweak the rules so that if the image is pictorial, it's General, if it's "wild", it's Creative and if it's somewhere in between, for instance it looks realistic but has been manipulated, the maker has a choice of where to put the image. Sounds easy? Guess again.

At least we can deal with Nature the way it is - a documentary image of nature that tells a story. Nothing domestic, cultivated, hybrid, manmade, etc. is acceptable.

Minimal overall manipulation, minimal hand-of-man is acceptable. Naturalized plants, feral animals, captive wildlife, plants in natural and adopted habitats, and endangered wild flowers in manmade habitats are acceptable. This is pretty straight forward; even I can understand it.

From my point of view I just want to stretch myself to get the best image I can get, and I really don't care how I got to that place. From the images I'm seeing this year, I have a feeling that's where we all are.

Have a great Spring and don't forget to shoot, shoot, shoot.

Donna G. Campbell

~ CONTENTS ~

| | |
|-------------------------------------|---------------------|
| Exhibitions/Calls to Artists | 2 |
| Program Notes | 2 |
| New Members | 3 |
| Acknowledgments | 3 |
| Field Trips | 3 |
| Competition Results | 4, 5 & 6 |
| Musings & More | 7 & 8 |
| Pedroncelli Update | 9 |

~ CALENDAR ~

APRIL

- 7 **Electronic entries due**
- 8 **Newsletter items to Marcia**
- 12 **Info sheet items to Donna**
- 13 **Monthly competition - 7 p.m., PEDRONCELLI FRAMED AND MATTED IMAGES DUE!**
- 14 **Electronic entries due**
- 21 **Pedroncelli Exhibit begins**
- 26 **Info sheet items to Donna**
- 27 **PIC - FOOD - 7 p.m.**

MAY

- 5 **Electronic entries due**
- 10 **Info sheet items to Donna**
- 11 **Monthly competition - 7 p.m.**
- 18 **Board meeting - 6:30 p.m.**
- 19 **Electronic entries due**
- 24 **Info sheet items to Donna**
- Newsletter items to Marcia**
- 25 **PIC - GLASS - 7 p.m.**

JUNE

- 2 **Electronic entries due**
- 7 **Info sheet items to Donna**
- 8 **Monthly competition - 7 p.m.**
- 16 **Electronic entries due**
- 21 **Info sheet items to Donna**
- 22 **PIC - PORTRAIT, SELF-PORTRAIT, 7 p.m.**
- 23 **Newsletter items to Marcia**

~ Exhibitions and Ongoing Calls to Artists ~

EXHIBITIONS

Pedroncelli Winery The SRPS April-May exhibition at Pedroncelli Winery, 1220 Canyon Road, Geyserville, will include work from 29 members. The event takes place from **April 17 to May 31**, with a **reception on April 22nd, from 1 to 4 p.m.** Participating members should bring their framed pieces (in protective bubble wrap all around) and matted work (in a protective plastic or cellophane sleeve) to the April 13th meeting. All work should be labeled with the artist's name and the price for the print. **We need volunteers to help hang the exhibit on Monday, April 17th.** Please contact Donna Campbell if you can help.

2006 Exhibit at Bay Model The Sausalito Arts Commission will present its Annual Juried Exhibition at the Sausalito Bay Model from **May 23 to June 25**. This exhibition is open to all interpretations of the concept **EBB&FLOW** and all 2-D and 3-D art forms in all media except jewelry will be reviewed and considered. Entry deadline is **April 17th**. To download the entry form, please click here: www.sausalitoarts.com/ebb&flow.pdf

Marin County Fair, June 30 - July 4 Entry deadline **May 18** for entry forms. Shipped entries due June 15, hand delivered entries due June 16. Entry fee is \$8 per print, \$5 per projected image. Check for additional details at http://www.marinfair.org/ea_photography.html.

ONGOING CALLS TO ARTISTS

Plaza Arts Gallery in Healdsburg is accepting submissions for its Resident Artists program. Resident artists are given an 8' by 8' space to show their work on an ongoing basis for a modest fee.

Sitting the gallery is required. Please send SASE for application form to Plaza Arts, 130 Plaza Street, Healdsburg 95448 or pick one up at the gallery. Phone: (707) 431-1970.

Studio Direct Art is a privately owned company that shows the work of emerging artists. We love looking at new art and review work from dozens of prospective artists each month. Studio Direct Art is committed to showing original, high quality fine art that our customers can enjoy at affordable prices. If you decide to submit your slides or high resolution images, here is the procedure: Submit slides or high resolution CD of available work. Please provide a SASE for the return of your materials. Artists' information will be reviewed by a jury of Studio Direct Art staff members. Electronic portfolios or Web site links can be e-mailed. Work is assessed for its quality, originality, and potential to sell. Our artists vary widely in terms of their age, education and experience; some have MFA degrees, while others are self-taught. The review process takes from 6-8 weeks. All of our works are on consignment from the artist. We have short-term, renewable, non-exclusive contracts with many of our artists. Though our contracts are not exclusive, we do request right-of-first-refusal from our artists. Studio Direct Art, 226 Edelen Ave. #21 Los Gatos, CA 95030. For more information: Call (408) 718-3191 Email: review@studiodirectart.com. Website: www.studiodirectart.com.

IncredibleArt.com is looking for artists wishing to promote and sell on the web. No fee. Commission on sales. Submit five to ten slides, transparencies, high-quality photographs, and/or digital files, bio/CV, SASE, and a bio (optional) to: IncredibleArt.com, Attn.: Artist Relations, 936 Kings Hwy, Brooklyn, NY 11223. Phone: (718) 382-6355 . Fax: (617) 507-8016. Email CustomerService@IncredibleArt.com or visit the website at www.incredibleart.com.

LINK independent curators seek art for shows. Send slides, statement, SASE to: 626 Costa Dr., Napa, CA 94558.

Gallery Route One, a non-profit, artist-run gallery in Point Reyes Station, is accepting applications for membership. Members support the gallery both financially and with volunteer hours in West Marin. Please visit www.galleryrouteone.org

April Program Notes

April 27th will find one of SRPS's very talented members sharing his imagery, his view of the world (well at least the photographic world) and his thoughts about the photographic adventure with us. Howard Bruensteiner has spent his "entire life holding a camera". His father owned the Alhambra Camera Shop in Southern California. He began his photographic odyssey with an Argoflex at about age four. He is currently using a Canon EOS 20D and is beginning to work in infrared with a Leica MD. Howard joined SRPS in the late 80's and five years later he achieved the Master Level.

Howard (sometimes called "California Roadman") particularly loves California and all of its byways and backroads. He has traveled to many worldwide destinations and continues to do so, bringing back incredible images through which he communicates what he saw and felt to whomever might appreciate it. Howard notes that his "photographs are not complete until they are viewed". The act of sharing the image, the moment in time – the finding of a kindred spirit who appreciates all of these – are among the reasons Howard photographs.

The questions Howard is posing for himself, at this point, relate to how we photograph after we have learned the basics of exposure, color, lens selection, lighting, the rule of thirds, etc., which Howard says can often result in "paint by the numbers photography". Do we want to make pretty, artistic pictures or do we want to create art? When does photography become art and where do we find it? Howard will share the answers he has found thus far and the images he has made in the process. This promises to be both visually and mentally a most exciting evening!

In order to view Howard's website, please go to www.sonic.net/roadman/portfolio.

~ BITS & PIECES ~

Any and all roster changes or corrections should be funneled through SRPS Treasurer and Roster Guru, Diane Miller.

Check with Alan Glazier about joining the online Yahoo e-group.

Get involved in the SRPS Online Forum. Click here <http://www.santarosaphotographicsociety.org/forum.html> to register.

2005 END OF YEAR WINNERS**A - NATURE****"COYOTE" - DAVID HENNEMAN****~ OUR THANKS TO ~**

NATALIE CLARKSON, KATHIE KAMEOKA,
CAROL SUNLIGHT AND RUTH PRITCHARD FOR
THE MARVELOUS MARCH REFRESHMENTS!

AND, TO OUR MARCH JUDGE,
JANE BARON

WE ARE GRATEFUL!

~ NEW MEMBERS ~

WE WARMLY WELCOME
THE FOLLOWING NEW MEMBERS:

TOM CONNICK, JOY HUWILER, RUTH MAHER,
FRANCIS MATTAS AND WAYNE SALINGER

~ FIELD TRIPS ~

**PRAIRIE CREEK STATE PARK - REDWOOD
NATIONAL PARK**
May 5, 6 & 7

Directions: 50 miles north of Eureka on Newton B. Drury Scenic Parkway off of Highway 101, several miles north of the town of Orick. The visitor center and Elk Prairie Campground are located at the southern end of the Parkway.

Photographic opportunities include: Spring wildflowers (rhododendrons), redwood groves, herds of Roosevelt elk, fern canyon with fifty foot walls covered with ferns (bring boots), coastal streams, coastal cliffs and beaches, Sumeg Village at Patrick's Point SP, lighthouses at Trinidad and Crescent City, Ferndale, Old Town Eureka, etc.

Where to Stay. We will be staying in the Elk Prairie Campground on May 4 thru 8 at Prairie Creek SP. Reservations for camping can be made at the Prairie Creek State Park web site at:

http://www.parks.ca.gov/?page_id=415

Lodging and RV Parks are also available 4 miles north on Highway 101 in Klamath. Other lodging is available in Arcata , Eureka and Crescent City. Check these web sites for information: <http://www.orbitz.com> or <http://www.csaa.com/travel/qshotels/0.1802.1003010300.00.html>

More information about things to do on the way there and in the area can be found at:

<http://www.parks.ca.gov/>

<http://www.nps.gov/redw/index.htm>

<http://www.redwoods.info/>

<http://www.victorianferndale.org/chamber/>

Contact: Gary Saxe, phone (707) 823-5685
Email: saxesr@sbcglobal.net.

HIGH SIERRA WILDFLOWERS
July 14, 15 & 16

We will photograph in the Blue Lakes area. They are located twelve miles off highway 88 East of Carson Pass. Lots of Wildflowers. **More information to come.**

BODIE STATE PARK
September 15, 16 & 17

We will be at Bodie on Sat. Sept 16. Bodie State Park offers a photographers day the third Sat of the month from May thru Oct. The cost is \$30 per person and advance reservations are recommended. This allows you into the Park a half hour before sunrise and a half hour after sunset. If you are interested in reserving a place, mail a check payable to Friends of Bodie, PO Box 515, Bridgeport, CA 93517 attention Terri. Limit 50 Photographers. **More information to come.**

**VIEW THE NATIONAL WILDLIFE FEDERATION'S 2005 PHOTO COMPETITION WINNING IMAGES WITH A LINK TO
THEIR 2006 CONTEST RULES AT:**
<http://www.nwf.org/nationalwildlife/article.cfm?issuelD=79&articleID=1158>

JANUARY COMPETITION RESULTS

NATURE

Level - B

- 1st** Sheri Prager Honey Bee in Cactus Pollen
2nd Donna Campbell Great Horned Owl Siblings
3rd Joe Simons Sonoma Creek Fall Water Reflections

Level - A

- 1st** Susan Silverman Mesa Arch
2nd Rich Hays Great Egret
3rd Bob Orr Curious Coati Costa Rica

Level - AA

- 1st** Chris Gondak Leopard Mother and Young
2nd Ruth Pritchard Water Course in the Desert
3rd Jim Thomason Young Rothchild's Giraffe

Level - Masters

- 1st** Alan Glazier Great White Egret Portrait
2nd Russ Dieter Penstemon and Sage
3rd Alan Glazier Snow Geese Flying II-05

GENERAL

Level - B

- 1st** Marcia Hart The Light Around the Corner
2nd Greg Gorsiski Relaxing
3rd Vern Bishop Stealth Dawn Patrol

Level - A

- 1st** Susan Silverman Harvest Morning
2nd Ira Gelfman Mountain Light
3rd Liz Lawson Shoe

Level - AA

- 1st** Diane Miller Zinfandel
2nd Edmond Bridant Bird Watchers
3rd David Henneman Fall in the Vineyard

Level - Masters

- 1st** Barbara Larson Marbled Godwits
2nd Russ Dieter Dandelion Close Up
3rd Howard Bruensteiner Grappa, Anyone?

CREATIVE

Level - B

- 1st** Linda Caldwell Caterpillar's Adventure
2nd Greg Gorsiski Snapshots
3rd Sheri Prager Fire in the Surf

Level - A

- 1st** Liz Lawson One Morning
2nd Liz Lawson Leaving New York
3rd Rich Hays Wildfire

Level - AA

- 1st** David Wallace Red Elbow
2nd Drew Jackson Paper Machine
3rd Sharon Feissel Mission Bells

Level - Masters

- 1st** Neil Silverman Mood Blue
2nd Barbara Larson Old Oak Tree
3rd Barbara Haskins Blue Whale

AL SHELTON COMPETITION

General .. Drew Jackson

Paper Machine

Nature..... Alan Glazier

Burrowing Owl, Mountain View

Landscape/Seascape

..... Ruth Pritchard Storm Over the Palouse

Print..... Butch Connor

Snowy Egret Nesting

* * * * *

By popular demand, the monthly competition winners names and image titles will be listed each month in *The Positive Print*. This month, for the record, in addition to the March winners we have listed those from January and February, as well. Congratulations to all who entered with a special salute to the members whose work caught the attention of the judges. We are all winners in this process. As usual, *most* of the images listed above can be viewed on the SRPS website at this address:

<http://www.santarosaphotographicsociety.org/winning-images.html>

NB - In the future, titles exceeding 30 characters will be shortened.

FEBRUARY COMPETITION RESULTS

NATURE

Level - B

- 1st** Sheri Prager Wood Stork, Everglades NP
2nd Carole Sunlight Painted Lady Butterfly
3rd Andrew Tickle Dawn

Level - A

- 1st** Rich Hays Mandarin Ducks
2nd Kathie Kameoka Sculpted Sandstone with Rock Reflection
3rd Ira Gelfman Eagle Claws

Level - AA

- 1st** David Wallace Sonoma Coast Winter
2nd Sharon Feissel Snow on Bristlecone
3rd Gary Saxe Merganser in Flight

Level - Masters

- 1st** Neil Sliverman Mesa Arch
2nd Art Butterfield Steller's Jay
3rd Alan Glazier Mute Swan Aggression

CREATIVE

Level - B

- 1st** Steve Lowry Plowing Neon
2nd Lucy Aron The Literate Turkey
3rd Jeremy Joan Hewes Daffodil Blues

Level - A

- 1st** Christine Bartl Too Much Wine
2nd Susan Silverman Silos
3rd Liz Lawson Jonquils

Level - AA

- 1st** David Henneman Blue Corridor
2nd Ruth Pritchard Yellow Calla Lillies
3rd Chris Gondak Ethereal Sonoma

Level - Masters

- 1st** Marilyn Brooner Golden Oak Beauty
2nd Art Butterfield Home Protection
3rd Barbara Larson Red Beach

GENERAL

Level - B

- 1st** Steve Lowry The Round and Square of It
2nd Richard Felton Copper Sconce #1
3rd Vern Bishop Stealth Dawn Patrol

Level - A

- 1st** Kathie Kameoka Shadows and Balloons
2nd Ira Gelfman Tuscon Window
3rd Rich Hays A Norman Rockwell Painting

Level - AA

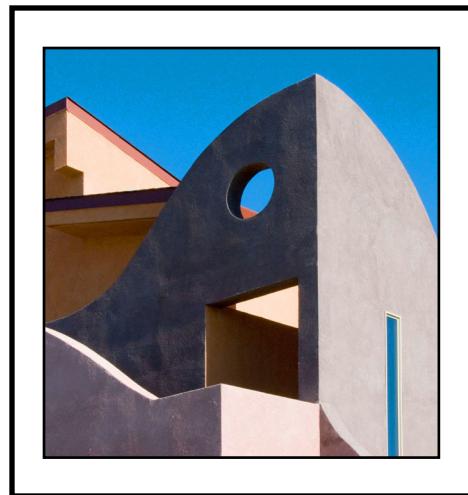
- 1st** Jerry Meshulam Leaf and Sky Reflections
2nd Chris Gondak Tuscon Retreat
3rd Bobbi Chamberlain Ghost Boy

Level - Masters

- 1st** Alan Glazier Stilt Silhouette
2nd Gus Feissel Fire and Ice
3rd Marilyn Brooner Bison in Icy Meadow

PIC - SHAPES

LIGHT AND SHADOWS - RUTH PRITCHARD



MARCH COMPETITION RESULTS

NATURE

Level - B

- 1st** ... Sheri Prager Secretary Bird
2nd ... Greg Pfeiffer Young Sea Lion
3rd ... Joe Simons Filaree at Foothill Park

Level - A

- 1st** ... Kathie Kameoka Calla Lilly
2nd ... XXX XXX
3rd ... XXX XXX

Level - AA

- 1st** ... Chris Gondak Portrait of Red Fox Yawning
2nd ... David Wallace Breaking Waves
3rd ... Jim Thomason Northern Ice Field

Level - Masters

- 1st** ... Art Butterfield Death Valley Rock Nettles
2nd ... Howard Bruensteiner Grazing Pronghorn
3rd ... Marilyn Brooner American White Egret

GENERAL

Level - B

- 1st** ... Linda Caldwell Solace on Vermillion Lake
2nd ... Wendy Thayer The Silver Shade
3rd ... Marcia Hart Wool & Wheel in Ancient Hands

Level - A

- 1st** ... Liz Lawson Portraits at the Fair
2nd ... Kathie Kameoka Stepping Down
3rd ... Katherine Woodford MOMA Mondrian

Level - AA

- 1st** ... Jerry Meshulam Mystical Seashore
2nd ... Edmond Bridant Kabuki Player
3rd ... Tania Amochaev Was Andrew Wyeth Here?

Level - Masters

- 1st** ... Marilyn Brooner Mating Bison
2nd ... Howard Bruensteiner Footsteps Over the Ages
3rd ... Howard Bruensteiner Land, Sea and Sky

CREATIVE

Level - B

- 1st** ... Wendy Thayer The Sound of Love
2nd ... Wendy Thayer Rhythmic Cascade
3rd ... Steve Lowry Gamer's Face

Level - A

- 1st** ... Ira Gelfman Cherry Trees in the Mustard
2nd ... Liz Lawson Mustard and Moonbeams
3rd ... Liz Lawson The Bicycle Race

Level - AA

- 1st** ... Ruth Pritchard The Many Faces of an Orchid
2nd ... David Henneman Tour of California
3rd ... Edmond Bridant The Horse Whisperer

Level - Masters

- 1st** ... Marilyn Brooner First Fall Snow
2nd ... XXX XXX
3rd ... XXX XXX

PIC - MACRO

- 1st** ... Gary Saxe Protea
2nd ... Wendy Thayer Sweet Gatherings
2nd ... Andrew Tickle Zip Up
3rd ... Edmond Bridant Lily

PROTEA - GARY SAXE


PLACES TO GO, THINGS TO DO, DID YOU KNOW...
by Janet Gelfman

Santa Rosa Photographic Society members are surely among the most active of any group of club members on the face of the earth! It takes a lot of monthly "food" to feed the insatiable quest for something of interest to shoot.

Mendocino Coast Botanical Gardens can be a very special place to visit. It is also a great organization to join. The most recent newsletter tells quite a tale about the Acorn woodpecker – that wonderful red headed black and white bird that graces our feeders and swoops in and out to our great amazement and amusement. Did you know that the young Acorn woodpeckers stay with their parents for several years, helping them raise more young by incubating the eggs and feeding the chicks? A family may consist of over 15 birds! Events being held at the Garden include programs beginning at 1:30PM every Saturday morning on such subjects as Rhododendrons (April 1st and 8th), Heritage Roses on April 29th, Succulents on May 6th and the Vegetable Garden on April 22nd. These are just a few of the dates and subjects available. There are bird walks at 8:00AM on the third Wednesday of the month and on the first Saturday of the month. Members are invited to a Members Only Plant Sale Preview Night on Friday, April 14, 5:30 to 7PM. Anyone can participate in the Spring Plant Sale which occurs on Saturday and Sunday, April 15th and 16th from 9:00AM to 5:00PM. If you have lots of gear and/or the legs are not quite sufficient for as much walking as you would like within the garden, get there early and use one of the electric carts that will carry you and your gear throughout the entire area. There is much to photograph and enjoy here at many times of the year.

VIA – March/April 2006 issue contains an incredible amount of information for our area. It covers spring blooms in Santa Rosa, Point Lobos, Clear Lake, Joshua Tree National Park, and much, much more. If I never needed to call AAA for road service or towing, I might consider being a member just to get this valuable source of information for our area. I will bring my copy to the meetings if you are interested in looking through it.

Pope Valley – The Hubcap Ranch is a fun place to go if you are out in the area. It is located at 6654 Pope Valley Road, about 2.1 miles NW of Pope Valley, CA. You can find it off the Silverado Trail, between Napa and Calistoga. Proceed up Deer Park Road to Pope Valley. At the "town" of Pope Valley, go left for a couple of miles and there you will see the hubcaps twinkling in the sun. It's probably best to go on a cloudy day or very late in the day when you don't have to fight the sun shining off all those bright silver objects!

Edgewood Park is located in San Mateo County. Take Highway 280 to Edgewood Road, turn east toward San Carlos and Redwood City; go about 1 _ miles to the main park entrance on the south side of the road. Apparently this area has many kinds of wildflowers. It is geologically significant for its serpentine rock (the state rock of California). The soil derived from serpentine rock is most challenging to plant life. It is also the home of an endangered butterfly, the Bay Checkerspot. There is a Wildflower Hike scheduled for Saturday, May 1st beginning at 1:00 PM. There are other docent led hikes for the wildflowers as well as for birds. For information go to www.friendsofedgewood.org.

Santa Rosa Photographic Society also has information about places to shoot and there is usually information contained in the meeting handouts as well. Also watch your e-mail – many of the members are posting sites and events they have learned about.

A FAREWELL TO FILM?
by Marcia Hart

(The following has been excerpted from the March/April, 2006, issue of *Layers* magazine.)

Three Master Photographers Share Their Insights on Going Digital:

"Even though we're in the thick of the digital age, many photographers are still shooting film. Nikon's recent announcement that they're discontinuing production of most of their film camera bodies may be just one sign of many that it's time to face the changing landscape. To help make the transition a little easier, *Layers* magazine asked four photographers at the top of their field to tell their stories of making the switch to digital." Here's just a bit of what three of them had to say:

Bill Fortney, with more than 35 years of experience as a professional photographer, including work for the NFL and the founder of the Great American Workshops (www.gapweb.com), was burned out after more than 30 years in the field. According to Fortney, "**the sizzle was gone**" when he accepted a position as a rep for Nikon. The timing of the move forced him to learn "all about" digital "and quick!... That was a little more than three years ago and **I've never been more excited, pumped, ...or zealous... about photography**. Learning is so important to all of us and encouraging yourself to learn new technology is the best way to give yourself that kick-start we all need from time to time."

Joe McNally, an internationally acclaimed American photographer and photojournalist is, perhaps, best known for his series the **Faces of Ground Zero - Portraits of the Heroes of September 11th**. Joe and his film camera were so joined that his mantra, once digital came on the scene was, "**I'll give up my film camera the day they pry my cold fingers off it...**" But, somewhere in the background a little voice, whispering at first, that only got louder over time was saying, "change is good, change is good." Eventually the message became, "Change or die, dirtbag!" And, change he did. When he got his hands on his first digital camera (a Nikon D1X) and it looked and felt like his trusty film camera, he was on his way. Most importantly, it produced great results and he "**immediately saw the beauty and advantages of digital.**" In 2003, he convinced *National Geographic* to allow him to shoot his upcoming coverage - including the cover of their 100th anniversary of flight issue - all digitally. That issue became the largest selling newsstand issue in *National Geographic's* history and now over half their coverages are shot digitally. To view Joe's work, visit www.joemcnally.com.

Vincent Versace has been a photographer since the age of seven and **sold his first photograph to a newspaper at the "venerable" age of nine!** By training a large-format, black-and-white nature photographer, when he was just out of art school he had the perfect combination of vision, moxie and timing to push the envelope and become Epson's first photographer beta tester followed by a stint as Nikon's first outside digital photographer beta site. As he said, "Cool!" Versace has been shooting digital for over ten years and has clearly been ahead of the curve for quite awhile. **He has believed, "for the past fifteen years that film is what occurs on your teeth when you don't brush."** Versace is a recipient of the Computerworld Smithsonian Award in Media Arts & Entertainment. His work, which is part of the permanent collection of the Smithsonian National Museum of American History, may be viewed at www.versacephotography.com.

Take a look at *Layers* magazine's free tutorials and a lot more at <http://www.layersmagazine.com/>

A FAREWELL TO FILM? - ANOTHER LOOK... WITH THANKS TO DONNA CAMPBELL

**PIC REFLECTIONS**
by Ruth Pritchard

New Year's Day, 2006. Rain is beating down and flooding roads. Meanwhile, I'm having a great time in Pier 1 Imports working on a photo assignment for my on-line class. It has occurred to me that left over holiday decorations would be ideal to use in the lesson "Extreme Colors". The unusual challenges here include fixed arrangements, mixed light sources and reflections on and from, everything.

The monthly Photo Image Challenge (PIC) is designed to present club members with a similar kind of challenge, but it has taken me until now, my sixth year in SRPS to figure that out. The image that won in February (and is featured in this edition) was taken for an on-line lesson to show "Architectural Detail" and was the first I had ever submitted to the monthly PIC.

For club newcomers and anyone like myself who is a slow learner, here's what I've decided is the true purpose of PIC and why I think it's so valuable:

If all we do is go through our files to see what might work for any month, I think we're missing the point. If instead, we use the theme for the month to open our eyes and focus our awareness on the potential for interesting photos everywhere, then I believe we will develop ways of seeing the world around us in different

ways. Having weekly assignments was very demanding, but also kept me constantly thinking about ways to develop interesting subjects and to photograph things I would never before have looked at once, let alone twice. In this respect PIC is a real CHALLENGE, a challenge to be aware, open minded and prepared, but only if we approach it as such.

They say that "Fortune favors the Prepared Mind". Nowhere is that more evident than in PIC.

SRPS MEMBER TO EXHIBIT IN LOS ANGELES

Jeremy Joan Hewes will have a solo show at RiskPress Gallery in West Hollywood from April 5th to April 30th. The gallery is open Wednesday through Sunday, 12 to 8 p.m. If you're in LA during April, please stop by - she'd love to see some friendly Sonoma County faces. More details at www.jeremyjoanhewes.com.

DIANE MILLER'S IMAGES ON DISPLAY

The Moon Cafe, located in Quicy, California, is currently displaying six of SRPS member Diane Miller's moon images. Six more of her pieces are on exhibit at Sonoma Eyeworks, 534 Larkfield Center, from April 1st to May 15th.

J. PEDRONCELLI WINERY

www.pedroncelli.com

presents

THE SANTA ROSA PHOTOGRAPHIC SOCIETY

www.santarosaphotographicsociety.org

April 17 through June 1, 2006

Reception for the Artists

April 22, 1 - 4 PM

Tasting Room open 10 - 4:30 daily

The works of 28 SRPS members include framed images, matted images and note cards depicting Northern California scenes, travel images, landscapes, seascapes, birds and architectural subjects.



"Door in Sorento" Drew Jackson



"Banjo Man" Ira Gelfman



"Burrowing Owl" Alan Glazier



"Evergreen on White" Gus Feissel

SAVE THE DATE - SATURDAY, APRIL 22, 2006 1 – 4 PM*

Twenty-eight members of the Santa Rosa Photographic Society will have images on display at the Pedroncelli Winery for the period April 17, 2006, through May 31, 2006. A reception for the artists is being planned for Saturday, April 22nd, from 1 to 4 PM. In addition to the images on display, these artists will have matted images available for sale as well as cards.

The members whose work will be on display are: Nadine Amoss, Lucy Aron, Christine Bartl, Edmond Bridant, Marilyn Brooner, Linda Caldwell, Donna Campbell, Tom Campbell, Bobbi Chamberlain, Russ Dieter, Gus Feissel, Sharon Feissel, Jon Frieske, Janet Gelfman, Ira Gelfman, Alan Glazier, Greg Gorsiski, Marcia Hart, David Henneman, Jeremy Joan Hewes, Drew Jackson, Kathie Kameoka, Liz Lawson, Jerry Meshulam, Diane Miller, Ruth Pritchard, Joe Simons, and Katherine Woodford.

An e-mail card (see above) was put together by Donna Campbell and sent out to members so that they can easily let friends and family know about the exhibit. We hope that all of our members will find time to visit Pedroncelli Winery and to participate in this opportunity which was initially arranged by Sharon Feissel in 2005. Our opening weekend - April 22nd and 23rd - is a very special weekend at the winery inasmuch as it is their Passport Weekend – a time when true buyers pay to attend and enjoy the new wines and reserves. We hope they will be inspired to remember their visits with Pedroncelli's wine and SRPS's art.

The Winery is located at 1220 Canyon Road, Geyserville CA.

Janet L. Gelfman, Vice President

*Please note that this is the correct date for the reception.

~ MISCELLANEOUS INFORMATION ~

SRPS WEBSITE:

<http://www.santarosaphotographicsociety.org/index.html>

NEWSLETTER INFORMATION & CORRECTIONS:

Contact Marcia Hart, Editor, *The Positive Print*
See SRPS roster for email address